

HALFAR RANCE

BAG TRENDS 2026.2



GO ORANGE.



O, YES! DISCOVER WHAT'S NEW FROM HALFAR®.

You read that right: Orange introduces the new (O)-range of young, cleanly and beautifully designed bags. With fresh colours for lifestyle and versatile features for business, these new designs are in demand everywhere. So don't be surprised if you may catch yourself saying 'O, nice' while browsing. Enjoy!

04



SPORT/TRAVELBAG
LOOP

08



DAYPACK
LOOP

12



MESH ORGANIZER
READY L, M, S

16



LAPTOP SLEEVE
PURE

20



ZIPPER BAG
PURE

24



ZIPPER BAG
BOX

GO SPORTS.

1818070

SPORT/TRAVELBAG
LOOP





FOR WHEREVER LIFE TAKES YOU

She's the triathlete of travel bags. The LOOP masters three carrying styles in one: as a backpack with the short straps, over your shoulder as a sports bag with the extended straps, or grab it by the side handle as a travel bag that slides effortlessly out of any overhead compartment. And the LOOP pulls it all off with ease. Its lightweight outer material made from recycled fabrics brings a fresh pop of color while staying ready for anything — and everything — ahead.



- ⊕ ADJUSTABLE SHOULDERSTRAPS
- ⊕ SPORTSBAG AND BACKPACK IN ONE
- ⊕ LIGHT MATERIAL
- ⊕ EXTRA SIDE HANDLE
- ⊕ PADDED BASE AND SIDES
- ⊕ EXCELLENT VALUE FOR MONEY



1818071

SPORT/TRAVELBAG

LOOP

lightweight sports and travel bag with decorative loop tape; recycled outer material; padded, spacious main compartment with two-way zipper; adjustable shoulder straps that can be used as hand straps or backpack straps; side zipper pocket; additional side carry handle.



Material: rPET

Size (cm): W 45 x H 27 x D 27

Packing (pcs): 25

Decoration area (cm, silkscreen print): on the front W 16 x H 12

Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem

GO WALKING.

1818072
DAYPACK
LOOP





A TOUCH OF RETRO FOR EVERY DAY STYLE

Your 80s and 90s soundtrack — reimagined as a backpack. A modern statement in design and functionality, with a recycled outer material that's kinder to resources and a price that's easy on your budget. The LOOP daypack also makes a bold impression as a branding piece: the front panel offers the perfect stage for smart, eye-catching logos and messages. So: Go Life!



- + YOUNG RETRO DESIGN
- + HIGH-IMPACT BRANDING AREA
- + ATTRACTIVE PRICE / ATTRACTIVE COLORS



black (1)



medium grey (115)



red (5)



marine (3)



amber (749)



1818072 DAYPACK LOOP

modern retro backpack; main compartment with two-way zipper; recycled outer material; flat slip pocket inside; front zipper pocket with decorative loop tape; side slip pocket for e.g. water bottles; padded carrying system; carry handle



Material: rPET
 Size (cm): W 30 x H 40 x D 12
 Packing (pcs): 25
 Decoration area (cm, silkscreen print): on the upper front W 18 x H 10
 Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem



GO ORGANIZED.

1818075, -74, -73
MESH ORGANIZER
READY L, M, S



THE CHARMING ORGANIZERS

Organization can be beautiful. These little black essentials with their elegant loop prove exactly that. As light and refined as their mesh exterior appears, their functionality is uncompromisingly practical. The READY pouches are designed to hold what matters — securely and in style. With a zipper closure and protective padding, they neatly separate small electronics, various charging cables, office accessories, stationery, and the everyday bits and pieces of life. The only question left is: how big is your sense of organization — L, M, or S?



1818075
READY L



- ⊕ HIGH-QUALITY CRAFTSMANSHIP
- ⊕ CONVENIENT EXTERIOR POCKET
- ⊕ HAND LOOP
- ⊕ PERFECTLY SIZED IN L, M AND S



1818075, -74, -73 MESH ORGANIZER READY L, M, S

high-quality organizer pouch; structured design thanks to padded mesh material; zipper with wrist strap; inner compartment suitable for documents*; flat outer zipper pocket.



Material: Polyester

1818075 Size (cm): W 35 x H 24 | Packing (pcs): 50
Decoration area (cm, silkscreen print): on the front
W 26 x H 12,5

1818074 Size (cm): W 26 x H 18 | Packing (pcs): 50
Decoration area (cm, silkscreen print): on the front
W 18 x H 9

1818073 Size (cm): W 22,5 x H 14 | Packing (pcs): 100
Decoration area (cm, silkscreen print): on the front
W 14 x H 5,5

Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem

* Size L suitable for A4
Size M suitable for A5
Size S suitable for A6

GO MOBILE.

1818077
LAPTOP SLEEVE
PURE





YOUR LAPTOP'S BUSINESS-READY STYLE

With this, your laptop will look good in every way. First, the padded sleeve protects your device. Second, it makes mobile working even more mobile: with the carry handle, your laptop can easily go with you into meetings, back home to your home office, or onto your trolley while traveling.

The zip compartment also provides space for cables, pens, and other essentials — keeping everything important neatly organized in one place and always within easy reach.



- ⊕ ELEGANT SLEEVE WITH ADDED VALUE
- ⊕ REAR HANDLE DESIGNED FOR TROLLEY ATTACHMENT
- ⊕ WATER-REPELLENT ZIPPER
- ⊕ EXTRA-SOFT INTERIOR LINING



olive (56)



beige (198)



yellow (4)



marine (3)



black (1)

1818077

LAPTOP SLEEVE

PURE

elegant laptop sleeve; high-quality padded main compartment; recycled outer material; water-repellent zipper; large zip front pocket; ergonomic handle on the back, suitable for attaching to trolley bar.



Material: rPET soft PU

Size (cm): W 39 x H 29 x D 2,5

Packing (pcs): 20

Decoration area (cm, silkscreen print): on the front W 23 x H 14,5

Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem



GO 
SMILE.


1818077
ZIPPER BAG
PURE



THIS LITTLE BAG SHOWS OFF ITS LOOP

More precisely, even two. These two loops let you grip, attach, hang, extend with a strap, or style the PURE pouch individually — exactly the way you like it.

Thanks to its flared base, the PURE can also stand upright, ready to show what it's made of: cosmetics, tech essentials, travel documents... everything you want to keep within easy reach on the go fits right in.



- ⊕ WITH TWO SIDE LOOPS
- ⊕ RECYCLED OUTER MATERIAL
- ⊕ A PRACTICAL MUST-HAVE



olive (56)



beige (22)



yellow (4)



marine (3)



black (1)

1818076

ZIPPER BAG

PURE

practical and elegant zip pouch; recycled outer material; water-repellent zipper; flat inner zipper pocket; side loops for attaching individual accessories or a shoulder strap



Material: rPET soft PU

Size (cm): W 19 x H 14 x D 7

Packing (pcs): 50

Decoration area (cm, silkscreen print): on the front W 14 x H 8,5

Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem



GO
EASY.

1818078
ZIPPER BAG
BOX



3 GOOD REASONS YOU'LL FALL IN LOVE WITH THIS BOX.

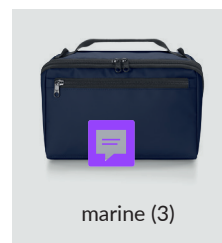
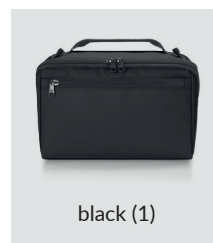
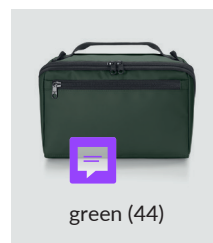
First, because it has exactly the right format for carrying and storage — whether for the office, leisure, hobbies, trade fairs, or events.

Second, because it opens up like a small toolbox. Highly practical, letting you see and access the entire contents at a glance.

Third, because it is lightweight, looks great, and is comfortable to carry — either by the handle or with an optional shoulder strap that can be attached to the loops.



- ⊕ MAXIMUM OVERVIEW
- ⊕ GENEROUS STORAGE SPACE
- ⊕ FLEXIBLE CARRY OPTIONS



1818078 ZIPPER BAG BOX

practical rectangular zip bag for multiple uses; large main compartment with 2-way zipper that opens up with numerous organizer elements and a central zip compartment; handle with additional loops for attaching individual accessories or shoulder strap.



Material: rPET
Size (cm): W 24 x H 15 x D 13
Packing (pcs): 25
Decoration area (cm, silkscreen print): on the front W 15 x H 6,5
Decoration possibilities: silkscreen print; transfer print; embroidery; digitally printed label; doming; metal emblem



GO HALFAR.
GO  RANGE.



www.halfar.com